

District 53 FALL CONFERENCE 2013

NOVEMBER 16, 2013

Ramada Conference Center, 542 Route 9, Fishkill, NY 12524

<http://tinyurl.com/D53Conferences>

The Key to Success



Below is the complete listing of educational sessions offered at the District 53 Fall Conference 2013. Attendees will be prompted (and required) to select a workshop for Session 1 and Session 2 during Registration. Attendees who are already registered but have not yet selected workshops will be contacted by Registration.

Session 1:

4 Improv Tips for Superior Speaking

Terrie Gifford, DTM, Capital Advanced Toastmasters

The practice of improvisation makes you more poised and self-assured as a speaker, presenter, salesperson, facilitator, team member, and communicator. You'll not only get comfortable thinking on your feet, you'll laugh! Improv will help you with self-esteem, confidence, listening skills, emotional intelligence, brainstorming capabilities and social graces, which you can apply to every aspect of your life. In this workshop you will learn four ways to become a superior communicator.



Key Takeaways:

- 1) Set the scene and make it real to your audience.
- 2) Become a character to make your vocal variety entertain.
- 3) Use action to command attention.

After formal training in improv and performing in a semi-professional troupe, Terrie Gifford, BA Ed, NSA, DTM, combined her teaching background with a love of improv and began providing workshops for youth, teens and adults around the Capital District. She is a Distinguished Toastmaster and holds professional status with the National Speakers Association. She is a video and CD producer. Terrie co-founded the Capital Advanced Toastmasters and is currently serving as president. For more information: www.terriegifford.net

You be the Judge

Janice Rose Dimock, ACS, ALB and Walter W. Beveridge, DTM, Taconic Toastmasters

How good was that speech? You enjoyed it. It was interesting. But was it good or very good? Compared to speeches by the same person? Compared to speeches by other people? Compared to the speakers capability? Questions like this can take you out of your comfort zone, but we can help you judge speeches with confidence.



Key Takeaways:

- 1) Appreciation of speech contests
- 2) Awareness of pitfalls in judging speeches.
- 3) Motivation to participate in speech contests.

Janice Rose Dimock has been a Toastmaster for 7 years. She has held many Club Officer positions including Area Governor and is a recent past District Chief Judge. She plans to complete her DTM this year. Walter Beveridge has been a Toastmaster since March, 1997. He is one of the very few Toastmasters who has won a trophy for a Humorous Speech above the District level. Walter received the distinguished Toastmasters International Presidential Citation in 2012.

Seeing is Achieving: Leadership + Passion = Greatness!

Patrick Meaney, ACS, CL, IBM Poughkeepsie Speechmakers

What is your Greatest Dream? Have YOU been able to make your Dream into a Reality? If not, there is hope! We will journey through my personal experience with the High Performance Leadership Program and how it helped me to take my passion for Youth and the Community and make my Vision into a Reality - beyond my wildest dreams! We will then dive into your passion and see how this leadership program can help you make your Dream into a Reality. Remember: If you can SEE it, you can ACHIEVE it!



Key Takeaways

- 1) Find your passion. Nothing great was ever achieved without enthusiasm.
- 2) Realize that Leadership is a set of Skills that need to be learned and nurtured. Toastmasters can help!
- 3) You can do whatever you want!

Pat Meaney has been a member of Toastmasters International since 2002 as a charter member of IBM Poughkeepsie Speechmakers. Pat has achieved the Advanced Communicator Silver award as well as the original CL award. He is a Senior Technical Staff Member and Master Inventor at IBM, holding over fifty U.S. patents. He earned a B.S. in electrical and computer engineering from Clarkson University (1986) and an M.S. in computer engineering from Syracuse University (1991). Pat is also an elder of his church and has been working as a volunteer Youth Leader there for over 25 years. He is currently the A12 Area Governor in District 53 of Toastmasters International.

Session 2:

Exciting New Ways To Spice Up Toastmaster Meetings And Speeches With Video Presentations

Richard Brown, ACB, West Hartford Toastmasters

The average PowerPoint or Keynote presentation is dull, dull, dull! This workshop addresses best practices to draw and maintain your audience attention while using these resources. We will also touch upon the use of video resources (including those on the Internet) to educate and inspire members to become the best speakers they can be!



Key Takeaways:

- 1) How to make meetings more exciting - to inspire members and recruit new members.
- 2) How to avoid the most common mistakes using PowerPoint and Keynote presentations.
- 3) How to use PowerPoint or Keynote effectively in business professional presentations.

Richard Brown is a professional public speaker, voiceover artist and author. He has presented hundreds of paid speeches and seminars nationwide for colleges, continuing education institutions, libraries and private groups since late 1990s. Richard has also been an NBC Radio Networks news anchor, PBS-TV talk show host, and WCBS News Radio 88 reporter, news writer and producer. He has a historical book coming out called "Scapegoating Billy (the Kid) - The Untold True Tale of American Politics, Corruption And Murder".

Believe You will Achieve Your Goals, Goal setting that Works!

Rose Rubin, CC, Kingston-Rhinbeck Toastmasters



Goal setting that is powerful! Inside the question: "Why did you join toastmasters?", each participant will have the opportunity to create a powerful goal for themselves. Then, the conversation will shift to how to make sure that goal is achieved. Using the discoveries of neuroscientists who study how our brains work, participants will learn a method for moving their goal forward to its successful achievement. A discussion of reasons goals fail and what makes them succeed will allow the participants to see the importance of a plan. Each participant will use the methodology to create their own plan for success. Throughout the session, participants will be encouraged to share their goals and plans and to work with each other to create their powerful goal and success plan for achievement.

Key Takeaways:

- 1) Learn an effective method for setting goals.
- 2) Set a powerful goal reflecting their commitment within Toastmasters.
- 3) Create a success plan for achieving their goal

Rose Rubin is a Team Effectiveness Coach with extensive knowledge in corporate, collegiate, and professional coach training. For over 20 years, she has developed small business owners and managers into people who transform employees into highly effective, results-producing team members. She is credentialed by the International Coaching Federation at the highest level of MCC. Rose has a long history of preparing and delivering lectures, workshops, and college-level courses including - Goal Setting and Creating Good Habits workshops for the Women's Health Expo, A Lead and Let Go Workshop and Time Management for Business Workshop for SCORE, Content creation and format design for the "Coaching for Performance" workshop for Mikasa.

Using the Power of Your Sub-Conscious Mind

Howard Litwak, CC, Clifton Park Speakers



Why is one speaker outstanding and immensely popular and another mediocre and unpopular? Why is one person a great success and another an abject failure? I've spent the last 25 years discovering and studying the answers to these questions and am motivated to share what I have learned with others. Participants will learn the basic and fundamental laws of life and the mind. I am absolutely convinced that participants, if ready, will gain hold of a power that will guide them to achieve what they want, solve difficulties, and find happiness and peace of mind.

Key Takeaways:

- 1) 6 steps you absolutely need to follow for the success you want.
- 2) The 1 tip you absolutely need to know to allow affirmations to work for you.
- 3) An understanding of how the subconscious works so that you can make it work for you and not against you.

As a Certified Business Coach, Howard Litwak specializes in helping Business Owners, Executives, and Managers Improve their ability to set and achieve goals, develop success oriented thinking and habits and refine their skills. He believes that success in business is driven by individuals and teams who have the right combination of these things. Howard has clients that span across 30 different industries. He mixes big picture thinking, with practical, results oriented actions, and an ability to challenge peoples thinking in a positive way so that they can take different actions. Howard's approach pays rich dividends for clients who put a premium on professional competence, continuous improvement, being the best that they can for themselves and their customers, and will do what it takes to break out of the "status quo."